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For Immediate Release

ORBUS VISUAL COMMUNICATIONS GROUP INTRODUCES NEW WEBSITE

Woodridge, IL – April 7, 2025: Orbus® Visual Communications Group is proud to unveil its new website: orbusvisualcommunicationsgroup.com. This new site serves as a comprehensive overview of the six different brands under the Orbus Visual Communications Group umbrella, which are Orbus®, Nimlok®, Fabric Images®, SEG Systems®, SEG Services® and CRĒO Industrial Arts.

In the past several years, Orbus Visual Communications Group has expanded on its ability to provide clients with impactful visual communication products and solutions through exciting acquisitions. Visitors can learn more about each brand, the market sectors they serve, and the cutting-edge visual communications solutions they offer to customers.

Each brand empowers businesses to tell their story through innovative visual communications solutions. The group has remarkable capabilities in design and engineering, printing, fabrication, prototyping, project management, brand activation, light boxes and displays, and fulfillment.

The new site provides information on the distinct sectors each brand serves, with Orbus and Nimlok specializing in the exhibits and live event industries, SEG Systems and SEG Services serving the retail space, and Fabric Images and CREO Industrial Arts transforming workplace interiors.

“The Orbus Visual Communications Group website clearly explains our market positioning, brands, and capabilities and is a testament to the strengths, partnership, and capabilities of the group,” said Enterprise Vice President of Marketing Natalie Whited. *“There is no other collection of brands that offers all that we do; we are a powerhouse on a mission to visually empower brands.”*

About Orbus Visual Communications Group:

[Orbus® Visual Communications Group](http://orbusvisualcommunicationsgroup.com) is a market-leading group of brands in North America that specialize in the manufacture of visual communications solutions for exhibits/live events, retail and interiors.

Brands within the group include [Orbus®](#), [Nimlok®](#), [Fabric Images®](#), [SEG Systems®](#), [SEG Services®](#) and [CRĒO Industrial Arts](#).

Orbus Visual Communications Group operations reside in Chicago, Las Vegas, Toronto, Charlotte, Portland OR, and Seattle.

