



EXHIBIT & DISPLAY GROUP

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For Immediate Release

## ORBUS RELEASES 2023 EDITIONS OF THE EXHIBITORS' HANDBOOK & PROMO HANDBOOK CATALOGS

**Woodridge, IL – February 20, 2023:** Orbus Exhibit & Display Group®, North America’s largest producer and manufacturer of visual communications solutions for tradeshows and events, retail environments and corporate interiors, is excited to introduce the 2023 editions of [The Exhibitors’ Handbook®](#) and [Promo Handbook™](#) display product catalogs.

These catalogs are well-known for being an unbranded resource Orbus offers to dealers to assist with selling and marketing display products. Both catalogs provide one of the largest ranges of portable display products, fabric structures, modular exhibit solutions, display accessories, and related graphics. The Exhibitor’s Handbook is designed for dealers in the sign and trade industry, while the Promo Handbook is designed for dealers in the promotional products industry.

The 2023 versions of these catalogs feature a re-designed cover, improved layout, new category images, and new product images for banner stands, Hybrid Pro™ modular kits, and table throws. The redesign of the interior is not only to enhance the appearance but also to be easier for dealers to adopt and use with their customers.

Offered in digital form, the catalogs are downloadable from The Exhibitors' Handbook® and The Promo Handbook™ websites. The Promo Handbook™ is also available on [ZOOMCatalog™](#) and can be customized with a dealer’s logo. Browse through to see what is new.

*“We are proud to be able to offer these selling tools to best support our dealers with our extensive range of display products.” Says Gary Keefer, CEO of Orbus. “The new design increases the value of these catalogs and allows our dealers to sell easily.”*



THE EXHIBITORS'  
HANDBOOK

PROMO  
HANDBOOK

nimlok

SIGNPRO  
SYSTEMS

fi  
Fabric Images

ultimadisplays  
portable marketing solutions



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### About Orbus Group

[Orbus Exhibit & Display Group](#) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and production of portable, modular, and custom displays used in events, exhibits, retail, and corporate interiors. Brands within the group include The Exhibitors' Handbook®, Promo Handbook™, Nimlok®, Nimlok Canada, Fabric Images®, SEG Systems & Services®, Ultima® Displays Canada, and SignPro Systems®.

Orbus is a proud member of ISA, PRINTING United Alliance, EDPA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in Chicago, Las Vegas, Charlotte, and Toronto. For more information, visit [www.orbus.com](http://www.orbus.com).

