



Natalie Whited
Orbus Exhibit & Display Group
630.755.7360
natalie@orbus.com
www.orbus.com

For Immediate Release

ORBUS LAUNCHES NEW ECOMMERCE WEBSITE

Woodridge, IL – March 1, 2022: Orbus Exhibit & Display Group®, North America's leading wholesale supplier and manufacturer of display, exhibit, graphic and event solutions is excited to announce it launched a new ecommerce store on Orbus.com that improves customers' experience when ordering.

The new ecommerce website provides customers with user-friendly ordering, expedited order processing, and more comprehensive information at their fingertips so they can better manage their client's expectations. A key beneficial feature is that the site allows the distributor to upload artwork in the shopping cart; once uploaded, a health reading of the artwork is provided, and an E-proof is presented for approval in seconds.

The new website delivers a great deal of information that makes it a one-stop-shop for its distributors to go to in order to estimate projects and transact. Not only does it deliver comprehensive information and an improved experience, it cuts the time for order placement and production, which we anticipate will lead to high customer satisfaction.

"Our goal is to deliver a fantastic user experience and enable our dealers to self-serve with ease," says Gary Keefer, Orbus' CEO. "Our new online store is built with our valued customer in mind. It provides a superior, modern shopping experience and comprehensive information that helps our client's manage expectations and transact quickly and easily."

About Orbus Group

[Orbus Exhibit & Display Group](http://www.orbus.com) is a market-leading group of brands in the United States and Canada that specialize in the manufacture and trade-only supply of portable, modular, sign and fabric structure displays used in events, exhibits and interiors. Brands within the group include [The Exhibitors' Handbook®](#), [Ultima® Displays Canada](#), [The Promo Handbook™](#), [Nimlok®](#), [Nimlok Canada](#), [SignPro Systems®](#), and [Fabric Images®](#).

Orbus is a proud member of ISA, SGIA, ASI, PPAI, UPIC, and SAGE; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2015 for the highest manufacturing quality standards and ISO 14001:2015 for its environmental management system and "green" efforts.

Orbus Group's supply and manufacturing operations reside in the Greater Chicago area, Las Vegas, NV and Greater Toronto, Ontario. For more information, visit www.orbus.com.

