



HOPUP™ DISPLAYS *Fast Setup. Big Impact.*

Few displays combine speed, convenience, and versatility quite like the Hopup™. A long-time favorite among exhibitors and event marketers, this highly portable and collapsible display makes exhibiting effortless and delivers visual impact, making it one of our most popular solutions.

WHY BRANDS *Love* THE HOPUP

With pre-attached tension fabric graphics, setup is as simple as expanding the structure.

- Lightweight, durable aluminum frame for easy transport
- Ideal for trade shows, events, lobbies, retail, and more
- Vivid, high-quality graphics



SIZES & SHAPES FOR *Any Space*

Available in a wide range of sizes and shapes, this display can easily be incorporated into virtually any environment.

- Widths range from 2 ft. tabletops to 30ft backwalls
- Choice of modern straight frames or curved frames for added depth
- Graphic options with or without endcaps for a full-fitted appearance

ACCENTS & ADD-ONS THAT *Elevate* THE DISPLAY

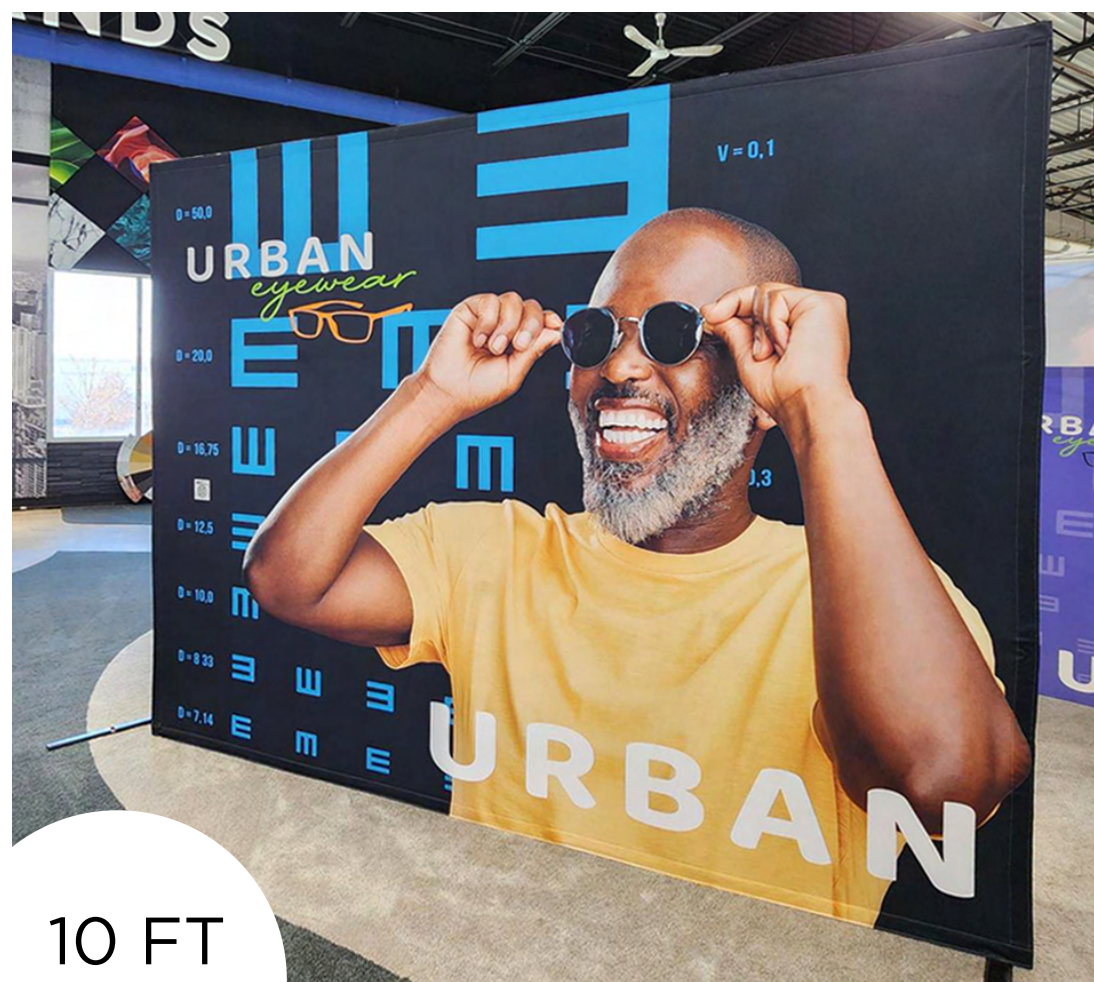
Looking for a more complete backwall solution? The Hopup also offers accents and accessories to round out the display.

- Overhead stem light attachments
- Backlit Hopup options with integrated LED
- Budget-friendly Hopup Lite alternative
- Dimension kits with literature holders and monitor mount
- Collapsible counters

HOPUP *Top Performers*



8 FT



10 FT