

designer series

KIT 08



KIT 06



KIT 13



FORMULATE® *Backwalls*

WHAT TO CONSIDER WHEN CHOOSING THE **RIGHT** FIT

20 FT WSC1
SERPENTINE CURVE



10 FT HC6
HORIZONTAL CURVE
+ ACCENT 04



10FT S1
STRAIGHT



master

When brands need an impactful, contemporary display that's also easy to use, our Formulate® Master and Formulate® Designer Series lines offer visually striking and versatile options.

FORMULATE® *master*

Master prioritizes speed, simplicity, and portability, making it ideal for brands that value sculptural shapes, seamless graphics, and easy setups. With a lightweight frame, tool-less assembly, and compatible accents, Master fabric backwalls are a strong and flexible starting point.



FORMULATE® *designer series*

Designer is our premium option for brands seeking an elevated inline display. These striking architectural backwall kits pair with accents like canopies, monitor mounts, and counters to create a sophisticated environment that paints brand stories.



*Whether the need is
simplicity or sophistication...*

The Master and Designer Series deliver stylish designs, reliability, and beautiful accent solutions; engineered to reduce shipping, handling, and drayage costs through their lightweight, portable design.